



2009 SEASON ADVERTISING OPPORTUNITIES

2009 SEASON PROGRAM ADVERTISING RATES

- **Quarter page advertisement in 2009 Program \$100 Vertical or Horizontal 2.5”w x 4” h**
- **Half page advertisement in 2009 Program \$250 Vertical or Horizontal 8” w x 2.5” h**
- **Full page advertisement in 2009 Program \$350 Vertical..... 5 “ w x 8” h**

Space reservations must be made by: June 1; Camera-ready art deadline is July 1

2009 SEASON WEBSITE ADVERTISING – SARATOGA ONLY

- **Logo Placement and Link on *Explore Saratoga*: \$50**
- **Logo Placement, Link and 50 Word Description on *Explore Saratoga*..... \$100**
- **Logo Placement, Link and 250 Word Description on *Explore Saratoga*..... \$200**

Mechanical specifications Logos can be submitted either as digital files or hard copies. All digital files should be 96dpi + 100% size and can be submitted in .tif,, .gif., .png, or .jpg formats. All hard copy logos can be scanned. Digital files preferred. If you have questions about mechanical specifications, please contact Dinna Myers at (408) 569-0360.

2009 SPONSORSHIP OPPORTUNITIES

ROYAL BENEFACTOR (2 AVAILABLE)

\$5,000

- Sponsor the entire production of either *Richard III* or *As You Like It!*
- Full page advertisement in the 2009 Season Program
- Featured placement on every SSTC webpage.
- Your company logo on all 2009 Season marketing materials.
- Your company name placed on a banner at the performance space.
- Royal Seating for two productions—we treat YOU like royalty!

POET LAUREATE \$1,000

- Half page advertisement in the 2009 Season Program
- Your company logo on the 2009 Season printed materials
- Royal Seating for two productions—we treat YOU like royalty!

DEFENDER OF THE COMMONWEALTH

\$500

- Quarter page advertisement in the 2009 Season Program
- Your company logo on the 2009 Season printed materials
- Royal seating for one production—we treat YOU like royalty!

PATRON OF THE ARTS (6 AVAILABLE)

\$2,500

- Full page advertisement in the 2009 Season Program.
- Your company logo on the 2009 Season printed materials.
- Your company name placed on a banner at the performance space.
- Royal Seating for two productions—we treat YOU like royalty

Do you have something to barter? Advertising on the website may be traded for goods or services. Consider trading a \$50.+ gift certificate for our raffle in exchange for Logo Placement and a LINK!



2009 INSERTION ORDER FORM

THANK YOU for partnering with us! While growing your business, you are supporting the ARTS, and helping to bring Shakespeare to thousands of people for FREE!

Please complete this form and kindly forward it with your remittance to:

Shady Shakespeare Theatre Company, P.O. Box 520, Santa Clara, CA 95052-0520

Company Name: _____

Contact Name: _____

Telephone Number: _____ e-mail address: _____

PLEASE COMPLETE YOUR ORDER BELOW

SHADY SHAKESPEARE'S SEASON 2009 PROGRAM

_____ Full Page-Vertical: **\$350** _____ 1/2 Page-Vertical: **\$250** _____ 1/2 Page-Horizontal: **\$250**
_____ 1/4 Page-Vertical: **\$100** _____ 1/4 Page Horizontal: **\$100**

SHADYSHAKES.ORG WEBSITE ADVERTISING IN *EXPLORE SARATOGA* (ADS RUN 365 DAYS!)

_____ Logo Placement, Link and 250 word description: **\$250**
_____ Logo Placement, Link and 50 word description: **\$100**
_____ Logo Placement and Link: **\$50**

2009 SEASON SPONSORSHIPS

_____ Royal Benefactor: **\$5,000** _____ Patron of the Arts: **\$2,500**
_____ Poet Laureate: **\$1,000** _____ Defender of the Commonwealth: **\$500**

ORDER TOTAL

\$ _____ _____ Check Enclosed _____ Please charge my VISA or MasterCard

Card Number: _____ Expiration date _____

Billing Address: _____ Zip: _____

Please direct your questions to Dinna Myers at (408) 569-0360. Thank you!